

Launch Your Online Business

IN 5 DAYS



5 Programs & 5 Days

It's all you need to start selling online !

by: Ashanna Arthur



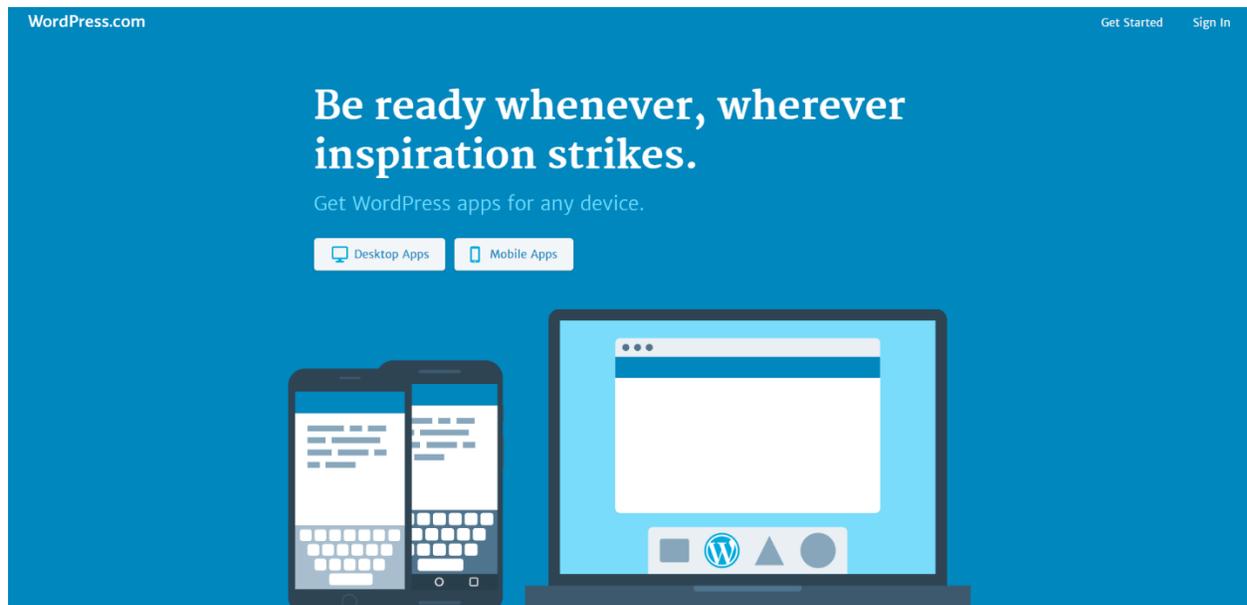
Are you ready to launch your Online Business? Before you answer that, let me clarify something.... I called this E-book "Launch Your Online Business in 5 Days" but really and truly, it doesn't have to be an "Online Business". It can be an in-person business for which you want to create an online platform. Either way, these programs are going to get you up and running in no time!

So I promised this was going to be quick and I like to keep to my word, so I'm not going to waste any time. You have a business to launch so I'm just going to get right into it: The 5 **FREE** Websites you can use to launch your online business/online presence in 5 days.

Here they are:

1. Wordpress
2. Pixababy
3. Canva
4. Mailchimp
5. Wave

WEBSITE



WORDPRESS

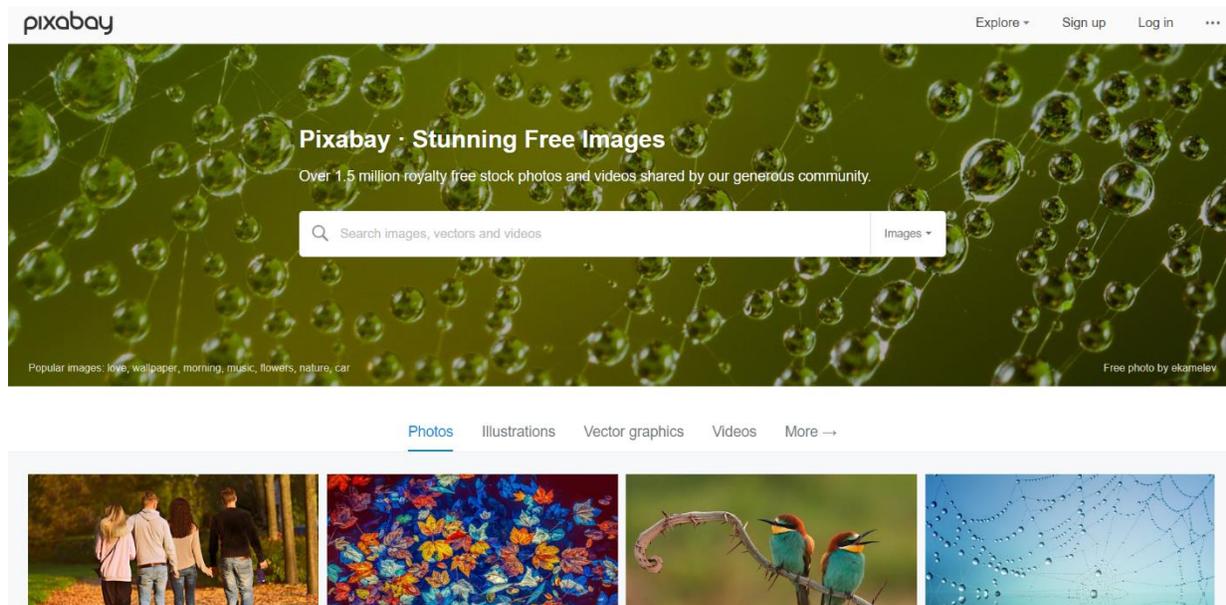
So the first thing you are going to need is a website. (Unless you want to stick to Facebook and Instagram, or another social platform, and that`s totally fine and it`s totally up to you). I personally think that websites give a lovely “professional look” to whatever business you are running.

If a website is right for you at this time, the program I am recommending is:

[Wordpress.com](https://www.wordpress.com) .

I use Wordpress for my website and it`s awesome. You can use a free plan and a free template and have an amazing looking website in a matter of days. Simply sign up, follow the instructions, choose a theme that you like and start loading in your content. After a few days you will start to get the hang of it.

VISUALS



PIXABABY

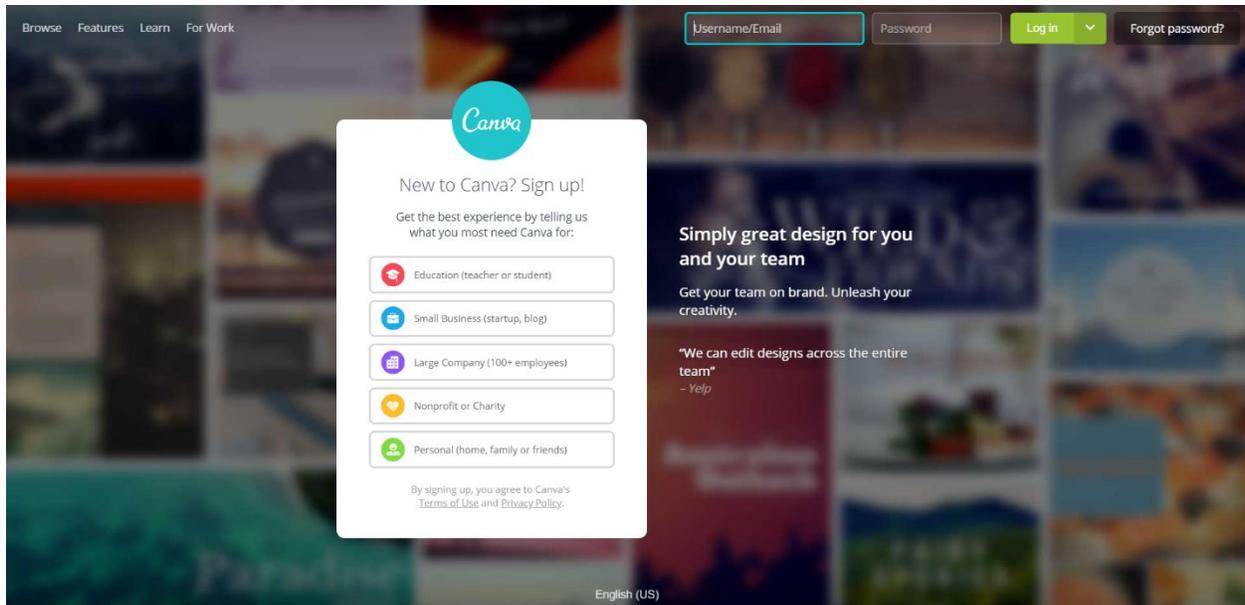
So much of what we consume these days is visual, and aesthetics play an important role in the impact of your brand.

No matter what business you`re starting, you`re going to need some beautiful pictures to use on your website, your social media posts and other content you may decide to produce.

For FREE stock photos you can use: [Pixababy](https://pixabay.com)

You don`t HAVE to pay for the photos, but you are free to make a donation to the artists if you want to say thank you.

GRAPHICS



CANVA

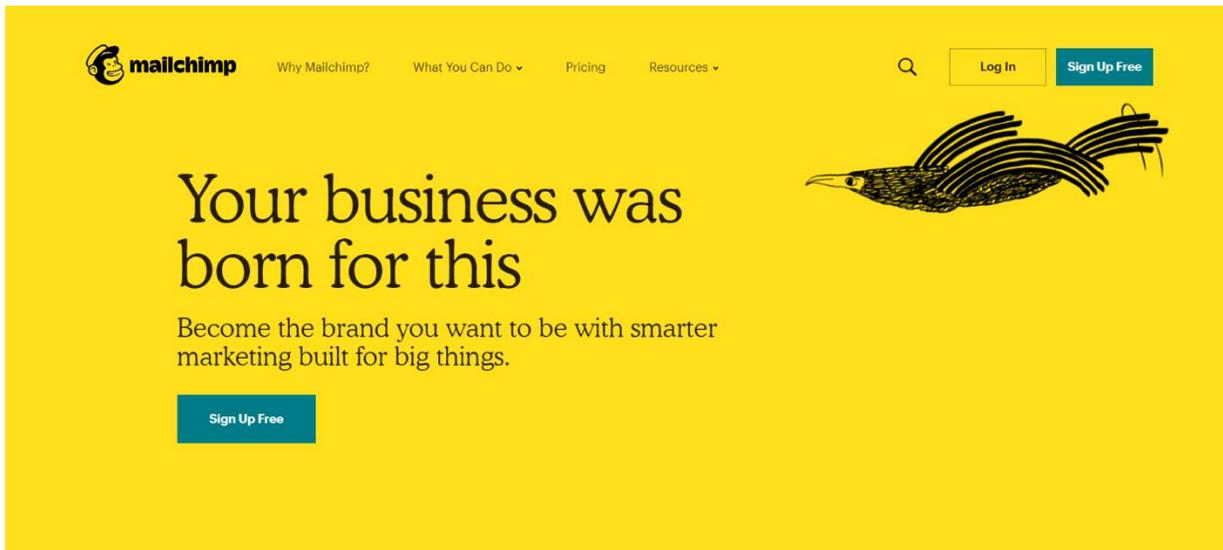
When you're speaking to your audience, you're going to have a specific message you're trying to convey. When you use Pixabay to select your photos, you're going to select stock photos that you like, but also that tell a story that relates to your brand, and to the services you offer.

You can use pictures just as they are- for a facebook post, or for a header for a website article, OR you can give your pictures some context by adding a catchy title or adding a short paragraph with some information you want to share.

The free program to add graphics to your images is: [Canva.com](https://www.canva.com)

Canva is your free professional Graphic Artist at your fingertips ! Your graphics will look professionally done every time! It's amazing how much this will do for your brand image. And best of all....it's FREE !!!!

MARKETING & COMMUNICATION



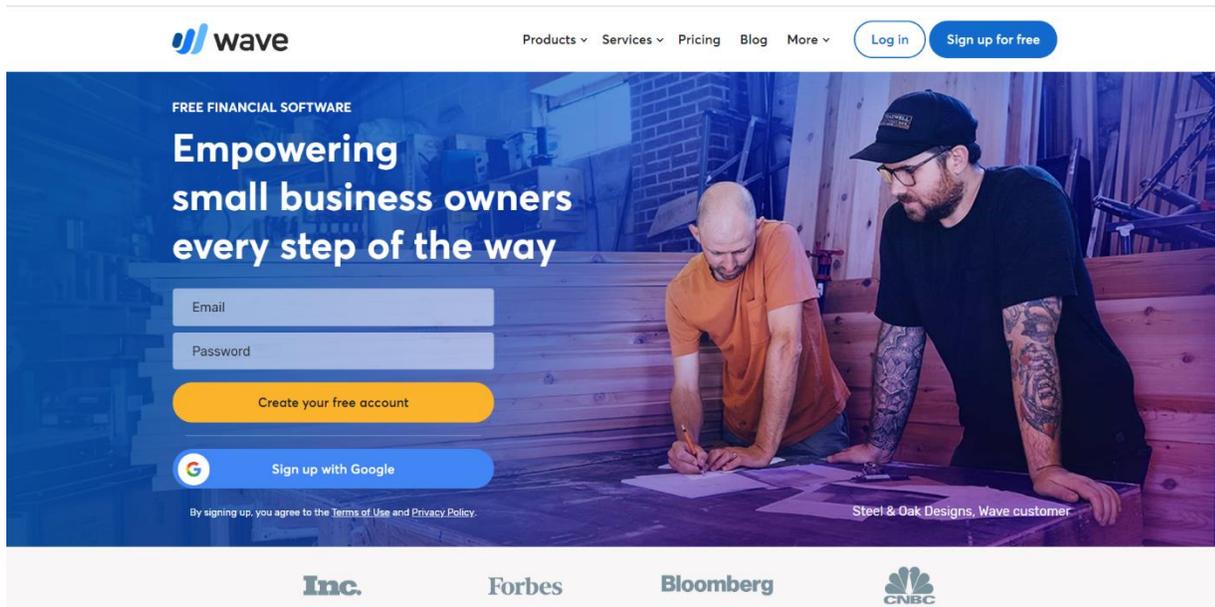
MAILCHIMP

If you want people to buy things from you, they first have to know who you are and what you are selling. You need a way to keep your customers and community up to date on what's going on with your business and let them know how you can help them.

This is the program to do it : [Mailchimp.com](https://mailchimp.com)

Mailchimp is a simple, easy and FREE way to keep in contact with your audience to let them know what you have to offer.

FINANCES



WAVE

So most importantly, you have to get paid !

Your program to send invoices and keep track of your income : Waveapps.com

With this website, sending an invoice takes two minutes (No really, it does). The website allows you to store customer information so you can easily pull them up for billing purposes.

You can send invoices via email, as well as receipts, and the app keeps a track of how much money you`ve made. And the interface is so easy to use. You won`t believe book keeping could be so easy.

You`re All Set !

So there you have it! Wasn`t that fast ?! 5 Programs to Launch your Online Business in 5 Days.

These programs are so easy to use, I`m sure you can launch your business online in ONE DAY ! (If you dedicate a large part of your day to it). The only program that you may need the 5 days for is Wordpress.com because you may need some time to figure out how to use the Dashboard, publish posts, format the website`s layout...etc. If you`re interested in doing a guided one on one session with me where I can show you the fundamentals of Wordpress or you want to discuss some of your ideas, send me a message [here](#) and let`s schedule a call to see how I can help you.

Now, the programs that I have outlined here won`t give you the content of your business, ie the products and services to sell, but this bag of tools will give you the platform and framework to have your online business up in no time !

I`m excited to see you turn your bright and beautiful business idea into something real. I can`t wait to see how you use these programs! Feel free to tag me when you launch online.

Best of Luck and Lots of Love !

Chat soon Lovely.

*Ashanna*_{xo}

Check out ashannaarthur.com to find more helpful content for Business and Life !